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Pricing Rule of Thumb

Family Beach Portraits:

A beach portrait with a family family of 5 (add \$5 for each additional person or pet).....\$50

It includes:

Travel for up to 50 miles. (That covers most of St. Augustine, Crescent Beach and Jax Beach)

An hour of photographic "sitting time". (Additional time @ \$25. per hour)

About 50 pictures to select from. (Pictures are edited for image content and adjusted to enhance viewing quality. Photograph files are given an easy file number to be able to identify them.)

"Photoshop" Digital pictures are pretty amazing. They can also be pretty blah.. "Photoshop" skills can remove that beach bather in the background or that person running by wearing a Speedo or whatever. If the best portrait of the group has one face not looking good., there is an "App." for that. Actually it is a sequence of steps and tools in "Photoshop" to transplant a face from one photo to another. It takes a while to do well, but along with the other "sitting computer follow up work" mentioned before the average time to process 50 pictures is about 3 or 4 hours. I'll throw in a face transplant or two if it is needed.

See and Order: You can see your photographs on line @ "*See My Prints*" and order fine quality prints at very reasonable prices. The site even has a feature to magnify portions if a picture to see details.

Administrative Requirements. Professional photography requires the talent of being able to work with people from all walks of life, knowledge of photographic tools and the skills to use them, but mostly to continue being available there are some book keeping issues required.

The filing of your pictures to be able to locate them later could be very important to you.

It's said, "If it's worth doing it's worth doing for money." Paying me for my work gives you the right to ask for adjustments if there is something that just didn't seem to turn out good. If a face transplant is too obvious or a file adjustment could be better. Please tell me first so I can work on it. If it can be improved, I will do it for you. That is another reason why it is good to be able to find the original photo file data.

If money is involved, book keeping for those folks interested in that is too. That administrative requirement is figured into the work done for you. If a sales tax is required, well that is part of the book keeping.

It is possible to purchase a copy of the files on CD/DVD. For more information call or email about the details.